

How to Turn Your Health Insurance Expense into an Asset

Join us for an insightful panel discussion on how to transform your health plan expense into a powerful asset that enhances employee well-being, optimizes costs, and drives organizational success!

Discussion Topics

Understanding the Value of Health Insurance

Learn how your health plan can become a long-term asset for both your employees and your organization.

Strategies for Cost Savings

Innovative approaches to managing and reducing healthcare costs without sacrificing quality or employee well-being.

The Future of Health Insurance

Insights into consumer-driven health plans, self-funding models, and their impact on organizational success.

Building a Stronger Health and Wellbeing Culture

How to foster a culture of health and wellness within your workplace.



Your Panelists



Mark Gaunya *Principal, Borislow Insurance & Founder, Captivated Health*

Mark is a recognized leader in healthcare transparency, consumerism, wellbeing, and self-funding with over 30 years of experience in employee benefits. A pioneer in Consumer-Driven Health and Wellness Plans, he has helped organizations reduce healthcare costs while improving employee health outcomes. He currently serves as the NABIP National Committee Chair for the Delta Force, where he plays a key role in shaping the future of healthcare.



Tom Murphy *Director of Finance and Operations, Harpeth Hall*

Tom has extensive experience in improving employee benefits, having worked at schools across the country, including St. Paul's Episcopal Day School and Brookwood School. He played a key role in transforming Harpeth Hall's employee benefits program, including implementing a partially self-funded health insurance plan.



Dean Sidell *Director of Finance and Operations, Landmark School*

Dean has been in the independent school world for over 35 years and currently serves as the Director of Finance and Operations at Landmark School, where he is involved in nearly all aspects of the school. He holds an MBA from Suffolk University, coaches Landmark's varsity boys' soccer team, and is a 2008 recipient of the NBOA Will Hancock Award.

Don't Miss Out!

This is a unique opportunity to hear from experts in the field and learn actionable strategies for improving your health plan and turning it into an asset that drives value for your organization.

January 28th at 9:00am MT